

CABINET MEMBERS REPORT TO COUNCIL

22 November 2023

**COUNCILLOR WITHINGTON - CABINET MEMBER FOR
COMMUNITY, LEISURE AND OUTREACH.**

For the period September to November 2023

1 Progress on Portfolio Matters.

Leisure Contract

- The 2nd Reef Triathlon took place on Sunday October 8th. 100 competitors signed up, which was a sell-out. 51 men and 49 women took part, including three competitors over 70. A fantastic 25 people chose the Reef Triathlon as their first triathlon event. 58 entrants came from an NR postcode, with others attending from out of the county.
- The six leisure facilities achieved around 42k visits in both August and September, including the Reef breaking the 20k visit mark in August. This is positive because the feeling was that the holiday market may not be as strong in the new facility as it was with the previous Leisure Pool Splash.

Countryside

- The team delivered two Halloween themed events over half term, attracting 187 visits.
- The clear up following the recent storms was not as bad as first feared and the Rangers were able to clear and re-open our main sites over the weekend following storm Babet.

Beaches/RNLI

- Another successful year has come to an end for the RNLI with a reduction in overall statistics for water safety, rescues and incidents attended to by the lifeguards around the coast this summer
- Blue Flag and Seaside Award applications are now open for 2024. The classifications for beaches will be available from Keep Britain Tidy from 1 December and following this release we will start the application process for our award winning beaches.

Markets

- We are progressively working to expand NNDC's markets in Sheringham and Cromer. In recent month the markets have seen a growth in trader applications giving public a greater variety of trades being offered.
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- There is a Christmas market planned for the 9th of December 2023 in Sheringham, the team are working to secure traders and positively promote the event and wider market.

Health and Wellbeing/Sports Development

- Open School Fund- we are visiting schools to see how they are carrying out their delivery plan. One particular highlight is Bacton Primary who we have worked with to include a Community Hire Hub from their school. Equipment has been bought and shed purchased. Hire agreement and health and safety guidance is being written by the school. Parent and child coaching sessions booked in. Initially the equipment will be available for children/parents of the school but hopefully this might be able to expand as the project grows.
- We have supported Rebecca Elliot with links into schools as she looks to increase the uptake of Sport England's Active Lives Survey. There is a package of support on offer to schools who participate in the survey. This can be shaped to the needs of each individual school. Also, with a minimum of 30 pupil responses, there is the opportunity to receive a full bespoke report, a £100 sports equipment voucher and a healthy schools rating certification.
- We are working with Playing for Cake on funding opportunities to increase their ability to offer sessions with an increasing emphasis on Dementia support – this is a target in our Locality Action Plan.
- Productive meetings have been held recently regrading 3G pitch provision in Cromer and North Walsham. Cromer is slightly ahead on its journey with stage 3 of the 7 stage application process about to commence.

Pier Pavilion Theatre

- Performance is very strong this year and ahead of Openwide's projections. The summer show sold 26425 seats compared to 22098 last year, and early signs are that Christmas could be equally as positive.
- The Christmas show opens on Saturday November 25th.

2 Forthcoming Activities and Developments.

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Meetings attended